

SMART 



ANNUAL REPORT

2023-2024

SHAPING THE FUTURE

We are proud of the strides we've made over the past year. The school year began with a move to our current location at the corner of Mission and 17th Streets. The new location is closer to our families and to the schools our Scholars attend, with easy access to public transit, making it more inclusive and accessible. The larger space will also allow us to continue serving more students while creating a welcoming, supportive space for our Scholars to thrive.

Our work was recognized by the 2024 Award for Excellence in Educational Access from NPEA, energizing our commitment to expanding opportunities for every Scholar.

We also successfully completed our 2021-2024 strategic plan, increasing the overall number of students we serve, piloting a 5th grade

tutoring program, and advancing equity, inclusion, and diversity at SMART. Building on 25 years of success, we are ready to make even greater strides in the coming years, ensuring that every student has the support they need to succeed.

Guided by our new strategic plan, we will continue to build on our progress. From July 2024 to June 2027, we will:

Strengthen Scholar support – especially preparation for middle school and support in college

Grow our program reach – serving more students every year

Build SMART's capacity and sustainability – to continue ensuring a best-in-class program into the future

Our vision for the future remains clear: an equitable pathway to college for every student in San Francisco. By focusing on these goals, we aim to create lasting, meaningful change in our community..

*...The future is bright,
and with your partnership,
we will ensure that SMART
Scholars are equipped to lead,
succeed, and shape a future
filled with possibility.*



MISSION

SMART champions education equity by supporting students in overcoming systemic barriers on their journey to a college degree.



VISION

We envision a community with equitable pathways to college graduation for every student in San Francisco.



VALUES

COMMUNITY // We build a community that celebrates diversity, thrives on teamwork, and appreciates everyone's contributions.

EQUITY // We are committed to systems and processes that are just, fair, and inclusive, enabling all people the opportunity to belong, participate, and reach their full potential.

EMPOWERMENT // We believe the path to empowerment and self-advocacy is through the encouragement, support, and guidance of those around us.

LEARNING // We believe education and life-long learning enhance our understanding of our world, our place within it, and provide the tools to change it.

JOY // We center joy in our community and practice. We view joy as an act of liberation, which unleashes creativity, strengthens relationships, and propels the work that we do.

BY THE NUMBERS

SCHOLARS

\$40,000

average family
income of families
entering SMART

97%

Scholars will be
first-generation
college graduates

4 out of 5

families speak
a language other
than English
at home

SCHOLAR ACHIEVEMENTS

1

QuestBridge
Recipient

1

Posse Scholarship
Recipient

1

Jack Kent Cooke
Excellence Recipient

3

Boys and Girls Club
Scholarship Recipients

1

Boys and Girls Clubs
of San Francisco
Youth of the Year
Awardee

1

Latin American Teachers
Association (LATA) SF
Scholarship Recipient

IMPACT

464

Scholars and their
Families Served



100%

High School Seniors
Enrolled in College



4X

More Likely to
Graduate from College



OUR PROGRAM



RECRUITMENT 4TH GRADE

SMART identifies 4th grade students facing barriers to opportunity through partnering with a network of elementary schools and community-based organizations in San Francisco.



MIDDLE SCHOOL PREP 5TH GRADE

Our six-week summer program for rising 5th grade students prevents summer learning loss through literacy, math, science, media, dance, coding, sports, enrichment activities, and STEAM-based field trips. Our regular after-school program prepares 5th grade Scholars for success in middle school, with added tutoring support. Additionally, we guide families through the complex middle school enrollment processes, offering support with admissions, financial aid, and school advocacy, while also conducting tours and workshops to empower families to become strong educational champions.



MIDDLE SCHOOL ACHIEVEMENT 6TH-8TH GRADE

A weekly after-school program equipping our middle school Scholars with the skills to succeed in school and in life through tutoring, mentoring, and a curriculum designed to bolster them academically, socially, and emotionally. SMART also guides families through the complex high school enrollment processes, offering assistance with admissions and financial aid, school advocacy, tours, and empowering workshops to help families become strong educational champions.



COLLEGE ACHIEVEMENT 9TH-12TH GRADE

Weekly programming supports our Scholars in career and college exploration, offering assistance with the college and financial aid application process, while emphasizing the importance of community engagement and self-advocacy. Workshops build on the foundational skills introduced in middle school and expand through high school to cover more comprehensive aspects of college readiness, ensuring they are well-prepared for the challenges and opportunities ahead.



COLLEGE SUCCESS COLLEGE

In college, Scholars receive ongoing support through regular check-ins, ensuring they meet college and major requirements, connecting students to campus resources and affinity groups, reminding them about financial aid and housing deadlines, assisting with class enrollment, providing career and graduate school readiness guidance, and monitoring their social and emotional well-being.



**JAZMIN – SMART 8TH GRADER
THE HAMLIN SCHOOL
JACK KENT COOKE SCHOLARSHIP RECIPIENT**

“My favorite part of being a SMART Scholar is connecting with students from a variety of schools, as well as being able to learn about real world problems and how to successfully navigate through them. I aspire to be an advocate for the unhoused, and since I love the idea of being a leader, I hope to either get into Business or Law. I strive to one day be able to support my parents as they have done for my siblings and me throughout the years.”



SCHOLAR HIGHLIGHTS



**CODY – SMART 9TH GRADER
THE NUEVA SCHOOL
JACK KENT COOKE SCHOLARSHIP RECIPIENT**

“I enjoy the balance between seeing friends, homework time, and Scholar workshops. I enjoy the activities, like making and doing projects about emotions or your learning style. I really enjoy collaborative work, making a presentation with someone else, and then showing it to other people. It gives me a confidence boost for presentations, not to stutter, and be more confident in myself when sharing.”

**KIMI – SMART 6TH GRADER
PRESIDIO KNOLLS SCHOOL**

“I remember my first day at SMART, I walked into the classroom and some kids were talking to me and then we became a whole friend group. I was excited to go back to SMART to see them again. I really like how SMART helps you get into schools and with scholarships, so I can experience new schools and activities.”





MIDDLE SCHOOLS OUR SCHOLARS ATTEND

A.P. Giannini
Alice Fong Yu
Alta Vista School
Aptos Middle School
Bessie Carmichael School
Buena Vista Horace Mann
Cathedral School for Boys
Children's Day School
Creative Arts Charter School
Crystal Springs Uplands School
Everett Middle School
The Fr. Sauer Academy
Francisco Middle School
Gateway Middle School
The Hamlin School
Herbert Hoover Middle School

James Denman Middle School
James Lick Middle School
Katherine Delmar Burke School
KIPP Bayview Academy
KIPP San Francisco Bay Academy
Kittredge School
La Scuola International School
Live Oak School
Marin Country Day School
Marina Middle School
Martin Luther King Jr. Academic Middle School
Millennium School
Mission Dolores Academy
The Mission Preparatory School
New School of San Francisco
The Nueva School (Hillsborough)

Oakland Military Institute
Paul Revere
Presidio Hill School
Presidio Knolls School
Presidio Middle School
Rooftop (Mayeda)
San Francisco Friends School
The San Francisco School
Stella Maris Academy
Stern School
Synergy School
Thomas Edison Charter Academy
Town School for Boys
Visitacion Valley Middle School
Westborough Middle School
Willie L. Brown Jr. Middle School





HIGH SCHOOLS OUR SCHOLARS ATTEND

Abraham Lincoln High School
The Academy at McAteer
Archbishop Riordan High School
The Athenian School
Balboa High School
The Bay School of San Francisco
Capuchino High School (San Mateo)
Castro Valley High School
City Arts and Leadership Academy
Convent & Stuart Hall
Crystal Springs Uplands School
Drew School

Eastside College Preparatory School
El Camino High School
French American International
Galileo Academy of Science and Technology
Gateway High School
George Washington High School
Immaculate Conception Academy
International High School
KIPP San Francisco College Preparatory
Lick-Wilmerding High School
Lowell High School
Mission High School

The Nueva School (San Mateo)
Phillip & Sala Burton Academic High School
Raoul Wallenberg Traditional High School
RISE University Preparatory
Ruth Asawa San Francisco School of the Arts
Sacred Heart Cathedral Preparatory
San Francisco Girls' School
San Francisco University High School
San Francisco Waldorf HS
St. Ignatius College Preparatory
The Urban School





COLLEGE ACCEPTANCES

Amherst College
 Arizona State University
 Belmont University
 Brown University
 Cal Poly Humboldt
 Cal Poly Pomona*
 Cal Poly San Luis Obispo*
 California Lutheran University
 Chapman University*
 Chico State University
 City College of San Francisco*
 Clark State University
 CSU Bakersfield
 CSU East Bay
 CSU Fullerton
 CSU Long Beach*
 CSU Los Angeles
 CSU Northridge
 Dillard University
 DePaul University
 Dominican University

Emerson College
 Emory University
 Fisk University
 Fresno State University
 George Washington University
 Hampton University
 Hofstra University
 Howard University*
 Livingstone College
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 Occidental College
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 Voorhees University
 Washington University in St. Louis
 Wellesley College*
 Whitman College
 Worcester Polytechnic Institute*
 Yale University*

**Scholar enrolled*

↗ 33 Scholars // 435 Applications // 173 Acceptances



SCHOLAR HIGHLIGHTS



**DIEGO – SMART COLLEGE FRESHMAN
UC MERCED CLASS OF 2028
BOYS AND GIRLS CLUB
SF YOUTH OF THE YEAR 2024**

“My advisor carried me through college applications. Her commitment was inspiring, from helping me write my essays to generally being the supporter I needed. When so many kids go to SMART, all attending different schools with different curriculums, having a tutor that can match up with Lowell’s curriculum was super helpful. SMART’s Career Conference was cool because you could see where some SMART alum are right now and how SMART prepares you for the future.”

**SAVANA – SMART ALUMNA
UC DAVIS CLASS OF 2023
BA IN PSYCHOLOGY**

“My favorite aspect of SMART was the free homework and testing support. After school, tutors would come in to help with any homework we needed, and we were provided with resources like SAT prep which helped me academically. After leaving SMART, I pursued my BA in Psychology with a minor in Education at UC Davis, marking the beginning of my journey in the education field. I’m currently in my second year as a Student Success Coach at City Year, providing students with holistic in-school support.”





THANK YOU TO OUR SUPPORTERS

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\$100,000-\$299,999

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We regret any errors.





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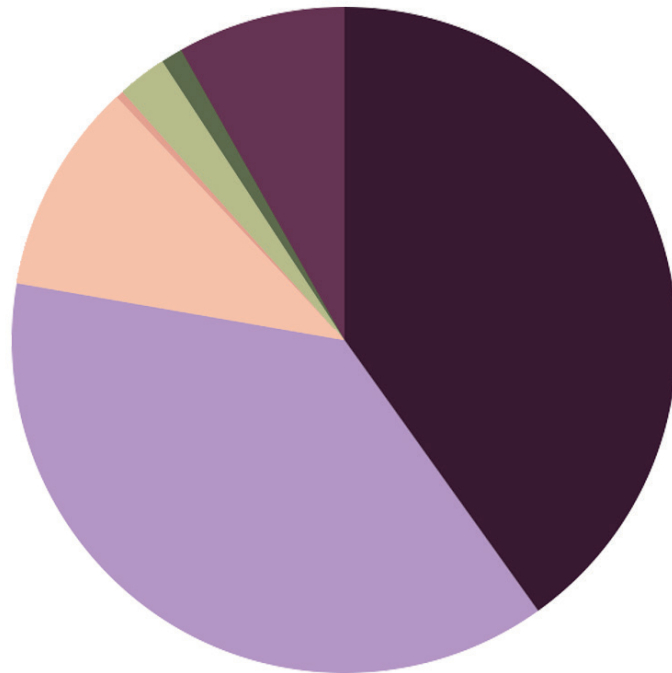
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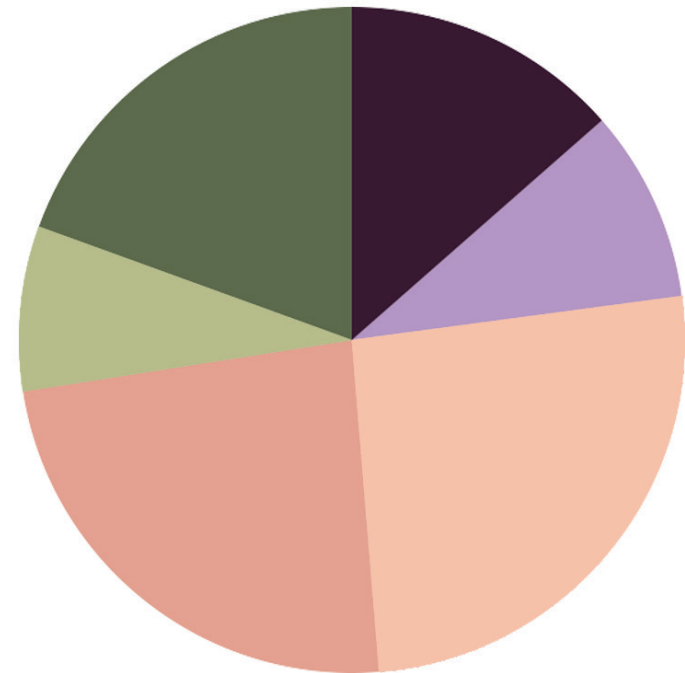
REVENUE

Individual Contributions	\$1,404,197 (40%)
Foundation Grants	\$1,317,500 (38%)
Corporate Contributions	\$358,958 (10%)
Earned Income	\$13,975 (<1%)
Investment & Other Income	\$83,348 (2%)
Contribution of Nonfinancial Assets	\$36,933 (1%)
Rent Abatement	\$286,292 (8%)
TOTAL REVENUE	\$3,501,202



EXPENSES

Summer Academic Enrichment Program	\$496,558 (14%)
Recruitment and Enrollment	\$343,554 (9%)
College Achievement Program	\$946,963 (26%)
Middle School Achievement Program	\$874,730 (24%)
Administration	\$294,003 (8%)
Development	\$714,296 (19%)
TOTAL EXPENSES	\$3,670,104



CASH IN BANK AS OF 6/30/2023

\$1,803,685



Class of
2024

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SMART

Diego

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